

THE
grow
PROGRAMME
for schools and community



Welcome to **THE GROW PROGRAMME** for community

THE HOME OF THE GROW PROGRAMME IS YOUR ORGANISATION AND YOUR COMMUNITY.

Are you an organisation who has not got the time, the resources or the skills to establish a web shop?

When your organisation links with **The Grow Programme** we can provide you with the option to have an online web shop that links back to your organisation for a small monthly fee. This means you can sell **Grow Programme** products to your community and the profits can be used for your projects.

HERE IS THE OPPORTUNITY TO GROW YOUR FUNDRAISING

Plastic bags are currently being phased out. Every household will need to purchase multiple re-usable bags with coffee cups soon to follow. Retailers and supermarkets will sell millions and millions of their branded reusable bags and reusable coffee cups to make a profit. **The Grow Programme** provides a means to redirect some of the profits from the sale of these items back to your school and your community

1. Purchase products from **The Grow Programme** to sell to their school community.
2. Quantities start at 100
3. You have the option to have a **Grow Programme** online shop
4. Organisations will be listed and promoted on **The Grow Programme** website
5. Join an online social media community – Facebook and Instagram
6. Access to a noticeboard which will have updates on upcoming activities and current news stories of what programmes are growing as a result of **The Grow Programme** and their efforts.
7. Your organisation will become part of a grass roots movement to channel funds back to local communities and charities.



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EASY STEPS TO GET STARTED

STEP ONE – Register your school via our online registration process.

STEP TWO – Your School will receive a 12 month contract to an online shop at a cost of \$50 per month plus GST, payable 12 months in advance. This will be Invoiced from Jane Pascall Marketing Services. Returned your signed contract to info@thegrowprogramme.com.au along with payment for your shop as indicated on the invoice.

STEP THREE –within 48 hours of your registration and payment being received your generic online shop will allocated to make it your own by using the built in customising system. (refer separate manual on how your shop works).

You will also be provided access passwords for teachers only to access **The Grow Programme** Resource centre. Students can access all **Grow Programme** resources via their usual software – for example Moodle or Canvas.

STEP FOUR – *Ordering Stock* To keep prices as affordable as possible, stock is printed overseas and will take 28 working says from the time the art approval sheet is signed by the supervising teacher. Shorter lead times are available at a slightly higher price – using local printers. Artwork is required in vectored format (an eps or ai file) with a matching jpg or PDF file. You can locate **The Grow Programme** products at **The Grow Programme** home page www.thegrowprogramme.com.au where a range of reusable bags, mugs and **Grow** products for kids are located.

1. Chose your products and the quantity you require and email a request for a quote to info@thegrowprogramme.com.au
2. We will generate a quote including your printed area, set up fees and freight. Once the quote is approved by email from a supervising teacher, your order will go into our production system.
3. You will receive an art sign off sheet within 3 days of your order being placed. This sheet will need to be signed, dated and returned by email for your order to proceed, the 28 day production time begins on the day the approved art is received and is subject to customs timing.
4. Schools take delivery of the stock and implement their micro **Grow Programme** strategies for their micro business.

NOTE – while stock is being printed, your micro business teams can plan a company structure, allocate jobs and responsibilities, create a marketing and promotions plan, discuss logistics and design your online shop, create a TV ad campaign and or a video presentation – all ready to implement by the time the stock arrives. Liaise with other schools on **The Grow Programme**. **The Grow Programme** has been designed to create its own community to support this process. Let others know what is working in your school and how you have solved any challenges.

